

DIAMOND VENTURES



– News Release –

Diamond Ventures is proud to sponsor the 2010 El Tour de Tucson

TUCSON, Ariz – **The Diamond Ventures 13th Annual El Tour Adventure 10K & 5K Run/Walk presented by University Medical Center** offered 289 registrants clear skies and cool conditions early this morning.

The “kick-off” event for the 60-day El Tour season was held today for the benefit of the Ben’s Bell Project helping all to “believe in the power of kindness.” Participants had the opportunity to run or walk on a new course along the Rillito River.

The 10K and 5K courses begin and end at St. Gregory College Preparatory School with 10K participants heading west along the south side of the river, crossing over at Dodge and returning on the north side. 5K participants cross over at Swan before returning on the north side. The courses offer participants an adventurous route, mostly flat with a variety of terrain and a dispensation from the annoyance of motor traffic.

5K Podium – Men

1st – Brian Hall, 35, Tucson, 20:05; 2nd – Bret Rubin, 39, Tucson, 21:14; 3rd – Gilbert Degado, 46, Tucson, 21:36

5K Podium – Women

1st – Lisa Bibbens, 43, Tucson, 24:57; 2nd – Kate Oubre, 42, Tucson, 26:06; 3rd – Emily Healy, 16, Tucson, 26:22

10K Podium – Men

1st – David McEvoy, 52, Tucson, 40:08; 2nd – Daniel Coxworth, 38, Sierra Vista, 40:33; 3rd – Richard Senti, 63, Tucson, 42:38

10K Podium – Women

1st – Michelle Hawk, 42, Tucson, 42:45; 2nd – Kelli Taeger, 35, Iowa, 44:58; 3rd – Beth Phillips, 28, Tucson, 46:54

Registration

Total – 289

Money Raised

approximately \$3,750 to date

Other Sponsors & Contributors

AZDMAT, Big Chuy, Blue Pants Racing, Bohac Consulting Services, Clif Bar, COOL 1450 AM, DakotaPro.biz, Freeze Frame Photography, Fry’s, GU, Kola’s LLC, Metro Restaurants, Metropolitan Tucson Convention & Visitors Bureau, Michelob ULTRA, Penske Truck Rental, Pima County Parks & Recreation, *Tail Winds*, The Bagelry, *Tucson Home Magazine*, Wells Fargo Bank and Wildcat Crossfit.

Other 2010 Events

Perimeter Bicycling also organizes the 23rd Cochise County Cycling Classic, October 9th and University Medical Center 28th El Tour de Tucson presented by Diamond Ventures, November 20th. Applications can be found in *Tail Winds*, at local bicycle and running shops or online.

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