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**FOR IMMEDIATE RELEASE**

**Diamond Ventures Announces  
Commission of Red Rock Utilities, LLC**

**Tucson, Ariz. (October 11, 2007)** — Diamond Ventures, Inc. has announced the commission of Red Rock Utilities, LLC. Regulated by the Arizona Corporation Commission, Red Rock Utilities is a privately owned and operated utility that provides integrative water management of wet utilities, including reclamation and treatment of wastewater in its state of the art Water Reclamation Facility.

“Our goal is to be on the cutting edge of sustainability,” said Bob Iannarino, Vice-President of Infrastructure Development at Diamond Ventures.

The facility produces high quality effluent with the ADEQ rating of A+, which is used for landscaping and irrigation of medians, parks, and common areas of nearby Red Rock Village, a Diamond Ventures’ community located near Red Rock on East Sasco Road. The use of reclaimed water for irrigation prevents depletion of the groundwater and is a responsible step in conservation and protection of the environment.

Red Rock Utilities is currently in full operation providing wet utilities and collecting and treating wastewater for the 400 homes within Red Rock Village. Although currently servicing only Red Rock Village at this time, Red Rock Utilities intends to expand its service area to the north throughout the next 20 years.

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**ABOUT DIAMOND VENTURES**

Diamond Ventures, Inc., one of the leading real estate development and investment companies in Arizona, works with residential, office, retail and build-to-suit projects and investments in a variety of independent businesses across the state. Since opening in 1988, Diamond Ventures continues to engage in high quality real estate investments and business ventures that create value for its partners and customers, with careful consideration for the community, neighbors and the environment. For more information, please visit [www.diamondventures.com](http://www.diamondventures.com)