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**FOR IMMEDIATE RELEASE**

**Diamond Ventures, Inc. Welcomes Fry's to Villago in Casa Grande**

**Tucson, Ariz. (June 12, 2008)** — Diamond Ventures, Inc. (DVI) and its partner, Evergreen Development, celebrated with Fry's Markets at the Grand Opening of its newest Village Market at Villago in North Casa Grande. The store is Fry's newest concept – a 110,000 square-foot store which includes all the various departments found in any newly refined supermarket, plus over 20,000 square feet of outdoor and indoor living accessories, including the latest in barbeques, barbeque accessories, patio furniture, and cookware.

Bill Kelley, DVI'S CFO, was very pleased with the comments made by Fry's Director of Real Estate, Dennis Barr, who referred to the combined efforts of Evergreen Development and DVI in glowing terms for the on-time, under-budget delivery of the best new store in the Fry's lineup. Attending the event from Evergreen were President Gregg Alpert, Ken Gatt who is Evergreen's leasing agent for the project, as well as DVI personnel Bill Kelley, Charlie Bowles, VP of Marketing and Sales, and Arlis Johnson, Villago construction manager.

Mr. Kelley also commented on the significant benefit this new center offers to the current and future residents of Villago.

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**ABOUT DIAMOND VENTURES**

Diamond Ventures, Inc., one of the leading real estate development and investment companies in Arizona, works with residential, office, retail and build-to-suit projects and investments in a variety of independent businesses across the state. Since opening in 1988, Diamond Ventures continues to engage in high quality real estate investments and business ventures that create value for its partners and customers, with careful consideration for the community, neighbors and the environment. For more information, please visit [www.diamondventures.com](http://www.diamondventures.com)