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CONTACT: Priscilla Storm. 520-577-0200. PStorm@diamondven.com

## ROCKING K MASTER-PLANNED COMMUNITY SET TO OPEN

*Pulte Homes, Lennar and KB Home*

*Join Diamond Ventures to open Rocking K Master-Planned Community*

**Tucson, AZ. August 15, 2019** – Tucson-based Diamond Ventures is pleased to announce the opening of the first phase of homes within the long-anticipated Rocking K Master-Planned Community, located at the foothills of the Rincon Mountains.

Model homes and the first homes for purchase within Rocking K are anticipated to be available in late 2020 and early 2021. "The first phase will consist of 558 homes being built by Pulte Homes, Lennar and KB Home, the three homebuilders that have joined us in the opening of Rocking K," said David Goldstein, President, Diamond Ventures.

Connecting to nature and enjoying the "great outdoors" has provided the inspiration for the community's unique features and amenities. The Rocking K community is "Designed by Nature", integrating neighborhoods with generous areas of natural open space and native landscapes. "Years ago, my father, Donald R. Diamond, recognized Rocking K as a gorgeous piece of land with an exceptional foothills location. Our family, Diamond Ventures, and a team of experts have carefully planned for this day. It's an exciting day for us," said Helaine D. Levy.

The approximately 5,000-acre master-planned community will be accessed by Valencia Road and Old Spanish Trail. Construction on the eastern extension of Valencia Rd., which will connect Houghton Rd. to Old Spanish Trail, is slated to start construction later this year.

"With the planned announcement to open Rocking K, there is an incredible amount of work ahead. We plan to be open with homes for sale in 2020. In the next 18 months we will be working with many local Southern Arizona companies to make our vision for the Rocking K community become a reality," said Robert Tucker, Rocking K Project Manager, Diamond Ventures.

Rocking K's first phase includes a park which contains traditional components for children, youth and adults as well as introduces new innovations in recreation. The first phase of Rocking K also comprises a future K-8 Vail School site, extensively landscaped streets and a network of connecting trails, all "Designed by Nature."

"Many Departments at Pima County, the Administration and the Pima County Board of Supervisors and Supervisor Christy, along with a team of planning, legal, engineering, environmental and design consultants worked with our Diamond Ventures Rocking K Team and Builders to make this possible. We appreciate all the work that has gone into getting to today and look forward to continuing that collaboration so that Rocking K will be our region's premier master-planned community for years to come," said David Goldstein, President, Diamond Ventures.

The Rocking K Master-Planned Community is located within the community of Vail and the award-winning Vail School District. Rocking K is at the base of the Rincon Mountain foothills, adjacent to Saguaro National Park East. To be placed on an interest list and receive progress updates on the opening of Rocking K, please call Priscilla Storm, Diamond Ventures 520-577-0200.

### ABOUT:

**Diamond Ventures, Inc.** Diamond Ventures is a privately held company specializing in real estate and private equity investments. DVI works independently and with strategic partners to develop, manage and invest in residential and commercial real estate throughout the southwest, and their private equity investments focus on growth-oriented companies ranging from emerging technologies to manufacturing. For more information about Diamond Ventures, Inc., visit [www.diamondventures.com](http://www.diamondventures.com).